

SENIOR ACCOUNT MANAGER

ZLR Ignition is a dynamic branding agency looking for an account service professional with 5-7 years of ad agency experience. We believe being creative is about being smart and we are looking for a passionate, well-organized relationship builder who can bring strategy to the table, fit in with a disciplined agency and manage projects and people along the way. If you can write a great brief and actively collaborate with a team to help guide a campaign from start to finish, this may be the opportunity for you.

PRIMARY RESPONSIBILITIES

- Manage client projects through the agency to completion.
- Develop strong working relationships with your agency team and clients.
- Effectively manage work to ensure accuracy and timely delivery.
- Demonstrate strong problem-solving skills and ability to think strategically to move client brands forward.
- Ability to communicate effectively both verbally and through written documents including client action reports, emails and other client communications.
- Knowledgeable in traditional and non-traditional media and have experience with digital advertising (web, social, content marketing).
- Assist in building timelines, creating status reports and handling monthly billing.
- Participate in agency new business efforts (proposal research and writing).

QUALIFICATIONS

- Minimum five years of experience in an agency account services position or equivalent experience in a marketing setting
- A bachelor's degree is required, preferably in a marketing-related field
- Excellent writing, presentation, oral and interpersonal skills are a must
- Proficient in Microsoft Office products (Word, Excel and PowerPoint)
- Experience managing and building client relationships

BENEFITS

This is a full-time position that comes with a full complement of benefits including health insurance, 401k, and paid vacation and sick leave. ZLR Ignition is a hybrid culture, with three in-office days and two remote days in our weekly schedule.

TO APPLY

Send a resume and cover letter to Jason Boucher at jboucher@zlrignition.com.